

HISPANIC BUSINESS RECOGNIZES PHI AS ONE OF THE DIVERSITY ELITE 60

PHI has been recognized for the second straight year as one of the [Top 60 Diversity Elite for 2008](#) by *Hispanic Business* magazine, an annual list determined by more than 30 variables that measure companies' commitments to Hispanic hiring, promotion, marketing, philanthropy, and supplier diversity

The *Diversity Elite 60* is a list of the companies nationwide that are the most successful at embedding diversity into their corporate culture. Competition this year for the *Diversity Elite 60* list was high.



The point spread, on which rankings were based, showed that the gap between first place and 60th was closer than ever before. Such strong competition demonstrates that corporations are continuing to advance their commitment to implementing diversity strategies. These strategies have increased understanding of the importance of workplace multiculturalism.

Hispanic Business magazine published the complete [list](#) of cited companies in its September 2008 issue.